Inclusivv

**One Sentence Summary:**

Inclusivv is an engagement platform that brings people together for courageous conversations.

**Inclusivv helps leaders create space for meaningful conversations that lead to stronger communities and a more connected and inclusive world**

**Short Summary for Investors:**

Inclusivv gives everyone a voice by providing leaders with the content, technology and training to lead courageous conversations on important topics with their entire organization.

First to market, and deemed "Top 10 Innovative Companies in Georgia" as well as top 4 finalists for SHRM Better Workplaces Challenge Cup, Inclusivv is positioned to disrupt the engagement market estimated to be $7B with a content library of over 60 topics covering diversity, equity and inclusion, Social Impact & ESG.

**50 Word Short Summary for Customers:**

Inclusivv is a technology platform that brings people together for conversations that matter. With 60 topics on inclusion & belonging, wellbeing and sustainability, Inclusivv provides DEI leaders with the content, training and tools to scale small-group structured conversations and capture valuable data, actions, and stories from participants.

Press & Awards

* Inclusivv selected as one of four Finalists in the 2022 SHRM Better Workplaces Challenge Cup
* Inclusivv named “Top 10 Most Innovative Technology Companies in Georgia” by the Technology Association of Georgia in 2022
* Inclusivv featured in Fast Company, Forbes, The New York Times, Business Insider, The London Free Press, TechCrunch and Atlanta Business Chronicle
* Inclusivv (formerly known as Civic Dinners) was recognized as one of 21 “2021 Startups to Watch” by Atlanta Business Chronicle
* Founder Jenn Graham was recognized as “Small Business Person of the Year - Rising Star” in 2019 by Atlanta Business Chronicle
* Inclusivv (formerly known as Civic Dinners) was one of two 2019 Startup Runway Winners - $10,000 Grant

**Website URL**

[www.inclusivv.co](http://www.inclusivv.co)

**Contact us Email Address**

[hello@inclusivv.co](mailto:hello@inclusivv.co)

**Product Categories**

* Communication & engagement
* Diversity, equity, and inclusion
* Employee benefits
* Employee experience
* Environment, social, and governance (ESG)
* Health & wellness
* Leadership development
* Learning management
* Team enhancement
* Upskilling & reskilling

**Product Description**

Inclusivv is a technology platform that brings people together for courageous conversations.

Our conversation design processcombinesthorough research, psychology, and the power of storytelling, and follows a simple but powerful framework for hosting small group conversations: three big questions, one voice at a time, and equal time to share.

The Inclusivv conversation library includes 60 topics and 12 pre-packaged series such as Inclusion & Belonging, Equity, Leadership, Wellbeing and Sustainability.

With a highly scalable model, Inclusivv serves individuals, small businesses, nonprofits, universities and large corporations.

The Inclusivv conversation platform provides a scalable solution which includes options for host training and content subscription, plus the ability to capture valuable data, encourage follow-up actions and collect insightful stories from employee participants.

And our host training curriculum allows anyone within the organization to learn the art of conversation and build the skills and confidence to host these discussions internally, either in person or online.

**Key Features**

* Ssdsd

**Key Benefits**

* Ssdsd

**Integrates with…**

* Ssdsd

**Reporting Capabilities**

* Ssdsd

**Technical Requirements**

* Ssdsd

**Security Info / Policies**

* Ssdsd

**Use Cases**

* Ssdsd

**Support Features**

* Ssdsd

**Cost (detailed)**

* Ssdsd

**Ideal for what type of organization?**

* Ssdsd

**Supporting Evidence**

According to the [World Economic Forum](https://www3.weforum.org/docs/WEF_Citizen_Perspectives_on_a_Just_Great_Reset_2021.pdf), shared dialogue is among the most effective tools we have for fostering inclusion. Candid conversations are a crucial part of [psychological safety](https://www.ccl.org/articles/leading-effectively-articles/what-is-psychological-safety-at-work/) in the workplace; when employees are able to speak freely and know they’ll be heard, they are more engaged with and committed to their work.

After just six months, Inclusivv customers have seen an increase in their employee sense of belonging by 10 percentage points, from 80% to 90%. According to Harvard Business Review, a 10,000+ company can save roughly $5.2 Million per year if everyone feels like they belong, due to higher retention rates and increased productivity.

A recent [PwC workforce survey](https://www.pwc.com/workforcehopesandfears?utm_campaign=sbpwc&utm_medium=site&utm_source=articletext) shows that 65% of employees are already discussing societal issues like climate change, racial justice, gender equity and inclusion. But with only 30% saying their company supports them to work effectively with people who share different views, this presents a huge opportunity.

**Core Problem Inclusivv is Solving**

Attracting and retaining talent is one of the biggest challenges facing HR professionals. While most companies have transitioned to working in remote or hybrid models, they continue to struggle with how to foster meaningful connection and create a sense of belonging.

Done right, creating a sense of belonging resides in every business unit, in every function, on every team. And that’s where Inclusivv comes in.

Inclusivv provides a library of conversation topics on a variety of themes, a platform to track participation and actions, and host training that empowers people leaders at every level of the organization to lead these courageous conversations.

Courageous conversations amplify and equalize employee voices, shed light on otherwise hidden problems, and connect businesses with the communities they serve, resulting in happier, more engaged and more productive employees.

If you’re looking to foster meaningful connection, create a sense of belonging, and give everyone a role in facilitating culture change, Inclusivv is here to help.

**Founder Story**

Jenn Graham founded Inclusivv, formerly known as Civic Dinners in 2017 as a way to bring people together for conversations that matter. After organizing TEDxAtlanta for five years, Jenn had become frustrated with the one-way monologue and wondered if there was a better way to move the needle on significant issues and allow everyone to have a voice. This led to a shift from monologue to dialogue, leveraging the power of structured conversation in small groups and using technology to help organize and follow-up with participants afterwards. The concept first started as a form of innovative civic engagement, allowing Millennial residents of the Atlanta region to participate in the long-range planning process, over Civic Dinners. The format and the process for designing conversations was infinitely scalable and soon conversations on topics around DEI, belonging, mental health and women in leadership sparked the attention of not only mayors, but nonprofit leaders and corporate leaders. What started as a civic engagement tool became an employee engagement tool and the rebrand to Inclusivv during Covid opened up a global opportunity to help both HR leaders and community leaders create more inclusive cultures, where everyone has a voice.

**The Journey**

Inclusivv (formerly known as Civic Dinners) was born to lead the shift from monologue to dialogue, leveraging the power of structured conversation in small groups and using technology to help organize and follow-up with participants afterwards. The concept first started as a form of innovative civic engagement, allowing Millennial residents of the Atlanta region to participate in the long-range planning process, over Civic Dinners. The format and the process for designing conversations was infinitely scalable and soon conversations on topics around DEI, belonging, mental health and women in leadership sparked the attention of not only mayors, but nonprofit leaders and corporate leaders. What started as a civic engagement tool became an employee engagement tool and the rebrand to Inclusivv during Covid opened up a global opportunity to help both HR leaders and community leaders create more inclusive cultures, where everyone has a voice. Just in 2022 alone, Inclusivv has been recognized as one of four global finalists in the SHRM Better Workplaces Challenge Cup and one of the top 10 Most Innovative Technology Companies in Georgia by the Technology Association of Georgia.

**Company Culture**

Inclusivv is proud to be a certified B-Corp with a purpose of creating a more inclusive, just and sustainable world where everyone has a voice in co-creating a better future.

Our leadership team has experience in DEIB, nonprofit leadership, global corporations. We are activists, advocates, allies in the communities where we live and work. We believe in the power of storytelling and conversation to spark real and lasting change.

Inclusivv has an ERG group for black talent called “The Black Table” and the whole team engages in Inclusivv conversations which have helped create a sense of belonging within our globally remote team.

Our philanthropic partnership with One Tree Planted means that for every conversation that people attend for Sustainability, we plant a tree on their behalf.

**Growth & Innovation**

Inclusivv is a thought leader in helping corporations engage employees in courageous conversations on the biggest challenges facing humanity and business. As more and more employees are looking to their company to lead on important issues from DEI to ESG, mental health and climate action, supportive leaders are scrambling to find solutions that allow everyone to have a voice while also setting clear frameworks, guardrails and actions.

That’s where Inclusivv comes in. Inclusivv has developed frameworks for any size organization to engage in conversations whether they are just getting started, or looking to deepen their listening and engagement throughout their entire organization.

In 2022, Inclusivv launched Memberships, a turnkey solution for companies who want to offer access to conversations as an additional employee benefit, where all they have to do is enroll their employees. And for organizations ready to scale courageous conversation programs internally, our host training, content subscription, and platform allows for private labeling and complete customization and configurability.

Currently, the platform has over 60 topics and 12 journeys, and Inclusivv is poised to be the go-to-resource for courageous conversations organizations of any size in any industry.