

Hi {{ contact.firstname }}, I know inclusion is important at {{ contact.company }}.

I wanted to connect and share an exciting resource with you.

In recent years, the emphasis on diversity and inclusion has brought a much-needed shift from the status quo. But with so many options available in the DEI space, it can be hard to find impactful solutions with the data to back them up. But here's a unique tool that I'm personally excited about.

Introducing Inclusivv (Check out their catalogue for more info!)

Inclusive is a data-driven platform that brings people together for courageous conversations with the power to spark real and lasting change.

And it works.

Research has shown that **shared dialogue is 10x more effective** at creating behavior change than training alone.

With more than 50 guided topics in their catalogue (including Belonging, Mental Health, Inclusive Culture and Allyship) Inclusive has helped clients like Showpad, Emory University, Goodwill and Coca-Cola shift the needle on inclusion and belonging.

Inclusive has two product offerings that can cater to any organization's budget and needs.

- Membership: Easily enroll team members in a 12-month shared learning journey consisting of monthly conversations, learning resources and related actions. They take care of hosting, follow-up and gathering insights.
- 2. *Private Series:* Select 4 topics to host on your schedule, for private groups. Topics can be tailored to your initiatives, with learning resources and actions also provided.

Interested? Feel free to <u>book time here</u> with an Inclusivv Team Manager, or email hello@inclusivv.co with any questions.