



CHILD AND FAMILY WELL-BEING SERIES

Parent Engagement Playbook

The roadmap to engaging parents in courageous conversations to help families thrive in Georgia.



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Purpose

Inclusivv has partnered with the Georgia Division of Family and Children’s Services to create 6 unique conversation topics with 3 structured questions that will lead you and your audience on a shared learning journey - followed up by calls to actions that increase engagement, provide resources, and continue to foster change in Georgia.

The purpose of this playbook is to introduce you to an opportunity to engage your community in conversations about family well-being, inspiring community engagement to uplift and nurture Georgia’s families.

We know that providing a safe space for families in Georgia to learn and create is a priority for parents in a community. As a parent, you have a unique perspective on what it takes for a family to feel nurtured and supported. This is why you are the perfect candidate to host a Family and Child Well-Being Conversation.

All over Georgia, Family and Child Well-Being conversations have been hosted to build parent leadership, held in a wide variety of settings. By providing a space to host a Family and Child Well-Being conversation, you are inviting a collective action to promote the safety and well-being of families in your community and around Georgia.

“At the end of the day, the most overwhelming key to a child's success is the positive involvement of parents.”

-Jane D. Hull

Where to host

Host a Family and Child Well-Being conversation.

Family Well-Being conversations give space for families and community members to inform you and your peers about important issues that affect their day to day lives – issues that you may be a support in solving.

Invite your congregation to attend a conversation that will allow you to hear individual concerns from families and community members that can inform your decision making for a better, more thriving community for all.

Host a conversation at:

- an after-school club with other parents
- your children's school during a family fun night
- a local coffee shop before school drop-off



Who to invite

Do you belong to a parent group, such as in your children's school?

Consider hosting a conversation with other parents and caregivers in your network.

You can also invite:

- Leaders in your Parent Networks
- Community members
- Nonprofits focused on community engagement and development

Develop a deeper understanding of what children and families need to thrive in your community and build further trust and stronger relationships with your community members as you engage them in conversations about their families' well-being.

What you get

With an Inclusivv Family & Child Well-Being conversation, we provide an easy framework to structure your conversation. You simply lead the conversation, let each participant share, listen, and learn. By hosting these conversations, you obtain real life evidence to support your policy making decisions.

From these conversations you will:

- Increase congregation and/or collective satisfaction.
- Create positive community engagement.
- Grow your social network.
- Increase community engagement.
- Nurture safe environments for Georgia's families.
- Uphold your commitment to the public - engaging diverse communities and addressing public needs.



"Conversation is a powerful engagement method to encourage self-organizing communities to listen, debate and share ideas on a set of issues, challenges or opportunities."

How to host

How to Host a Family and Child Well-Being Conversation in 8 Quick Steps!

Step 1 - [Sign up for an Inclusivv account](#)

Step 2 - [Pick a topic](#) in the Child and Family Well-Being Series to host

Step 3 - Decide where you will host the conversation - you can do [online](#) or [in-person](#).

Step 4 - Set up your conversation on the Inclusivv platform. [Here's a short video on how!](#)

Step 5 - Receive your host guide and host toolkit.

Step 6 - [Invite your guests](#)

Step 7 - Host your conversation.

Step 8 - Listen, share, and learn

Family and Child Well-Being Series Conversation Topics

The Big Picture of Child Well-Being

Let's talk about Georgia's children, and how we create a better future by ensuring they have what they need to thrive.



Early Learning for Lifelong Success

A conversation about how child care and early learning strengthen child well-being and brighten Georgia's future.



Building Resilience for Brighter Futures

A conversation about building resilience — and how it helps families and children live safe, happy and healthy lives.



Family Health and Child Well-Being

A conversation about protecting the well-being of Georgia's children by nurturing family physical and mental health.



Economic Opportunities for Promising Futures

A conversation about how family economic well-being keeps our children safe and our communities thriving.



Advocating for Family and Child Well-Being

A conversation about how we can educate, advocate and inspire action on behalf of Georgia's children.



Inclusivv provides everything you need to host your Family Well-Being conversations - the registration page, the questions, the timing, sample email invitations, social media posts, and the follow up actions - you provide the space, time, and dedication to parent engagement.

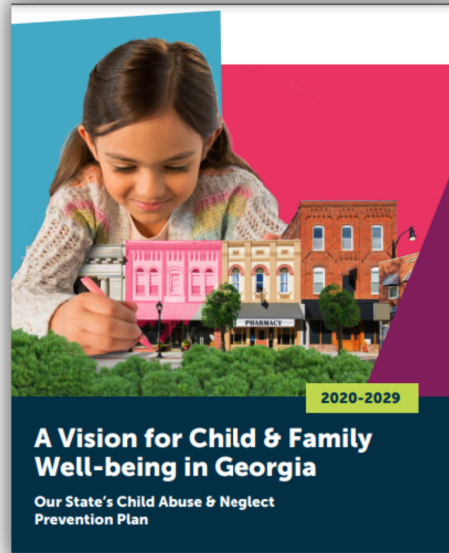
Learn More About Inclusivv

[Click here to watch a short video.](#)

Or scan this QR code:



Learn More
About the CANNP



**Contact DFCS Child
Protective Services:**

1.855.GACHILD

Resources

[The Family & Child
Well-Being Series](#)



[A Vision for Child & Family
Well-Being in Georgia](#)



[Inclusivv Engagement
Strategies for Clients](#)



[Host Resources](#)

