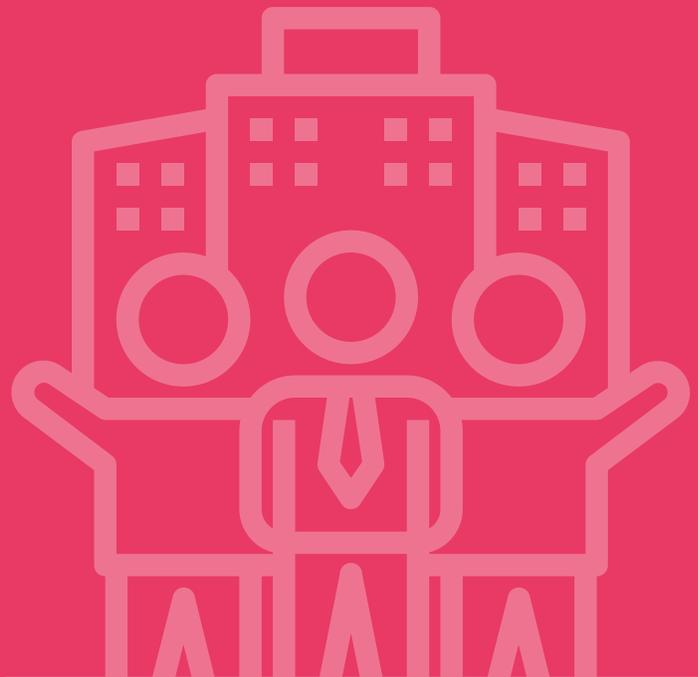




CHILD AND FAMILY WELL-BEING SERIES

# Corporate Engagement Playbook

The roadmap to engaging corporate leaders in courageous conversations to help families thrive in Georgia.



# Contents



**Where to host**



**Who to invite**



**What you get**



**How to host**

Where to host.....	3	What you get.....	5
Who to invite.....	4	How to host.....	6

# Purpose

The purpose of this playbook is to introduce you to an opportunity to engage business leaders, their organization and team in conversations about family well-being, inspiring community engagement to uplift and nurture Georgia’s families.

By engaging your organization’s stakeholders around conversations focused on improving family well-being, you provide the opportunity for them to think critically about how you can come together as an organization to support Georgia’s families. You will foster a sense of importance and belonging amongst your stakeholders – and you’ll receive calls to action as a follow up that will increase stakeholder engagement. By bringing together your board, employees, or other stakeholders with an Inclusivv conversation, you provide the platform for fostering empathy and social cohesion. You’ll show your team that work life balance is important and that you value providing resources for nurturing healthy families in Georgia.

Inclusivv has partnered with the Georgia Division of Family and Children’s Services to create 6 unique conversation topics with 3 structured questions that will lead you and your audience on a shared learning journey - followed up by calls to actions that increase engagement, provide resources, and continue to foster change in Georgia.

**Thriving children and families are good for business growth, society and the economy. As a business leader, it is key that you leverage your resources, networks and reinvest in communities they serve by structuring family-friendly workplaces and creating a safe space to have conversations, education, awareness and access to resources. By investing in families and children today businesses can impact current and future workforce which contributes to business success and economic growth.**

# Where to host

## **Host a Family and Child Well-Being conversation.**

Family Well-Being conversations give space for families and community members to inform you and your peers about important issues that affect their day to day lives – issues that you may be a support in solving.

Invite your congregation to attend a conversation that will allow you to hear individual concerns from families and community members that can inform your decision making for a better, more thriving community for all.

## **Host a conversation at:**

- an Employee Resource Group (ERG) meeting for parents or caregivers
- an L&D training session
- an all-staff meeting
- a Lunch & Learn
- a Business Resource Group meeting for parents or caregivers
- a mental health and wellness activity



# Who to invite

## **Are you a leader in your organization?**

Consider hosting a conversation with members of your organization.

## **You can also invite:**

- Other leaders in your organization
- Employee Resource Groups (ERG)
- Business Resource Groups (BRG)
- HR leaders and managers

Develop a deeper understanding of what children and families need to thrive with a healthy work-life balance and build further trust and stronger relationships with your employees and teams as you engage them in conversations about their families' well-being.

# What you get

With an Inclusivv Family & Child Well-Being conversation, we provide an easy framework to structure your conversation. You simply lead the conversation, let each participant share, listen, and learn. By hosting these conversations, you obtain real life evidence to support your policy making decisions.

## **From these conversations you will:**

- Increase employee engagement
- Deepen connections across the organization
- Make better policies to support parents and families
- Increase community engagement.
- Nurture safe environments for Georgia's families.
- Uphold your commitment to your stakeholders - engaging diverse voices and promoting a family-first workplace.



**"Conversation is a powerful engagement method to encourage self-organizing communities to listen, debate and share ideas on a set of issues, challenges or opportunities."**

# How to host

## How to Host a Family and Child Well-Being Conversation in 8 Quick Steps!

Step 1 - [Sign up for an Inclusivv account](#)

Step 2 - [Pick a topic](#) in the Child and Family Well-Being Series to host

Step 3 - Decide where you will host the conversation - you can do [online](#) or [in-person](#).

Step 4 - Set up your conversation on the Inclusivv platform. [Here's a short video on how!](#)

Step 5 - Receive your host guide and host toolkit.

Step 6 - [Invite your guests](#)

Step 7 - Host your conversation.

Step 8 - Listen, share, and learn

## Family and Child Well-Being Series Conversation Topics

### The Big Picture of Child Well-Being

Let's talk about Georgia's children, and how we create a better future by ensuring they have what they need to thrive.



### Early Learning for Lifelong Success

A conversation about how child care and early learning strengthen child well-being and brighten Georgia's future.



### Building Resilience for Brighter Futures

A conversation about building resilience — and how it helps families and children live safe, happy and healthy lives.



### Family Health and Child Well-Being

A conversation about protecting the well-being of Georgia's children by nurturing family physical and mental health.



### Economic Opportunities for Promising Futures

A conversation about how family economic well-being keeps our children safe and our communities thriving.



### Advocating for Family and Child Well-Being

A conversation about how we can educate, advocate and inspire action on behalf of Georgia's children.



Inclusivv provides everything you need to host your Family Well-Being conversations - the registration page, the questions, the timing, sample email invitations, social media posts, and the follow up actions - you provide the space, time, and dedication to corporate engagement.

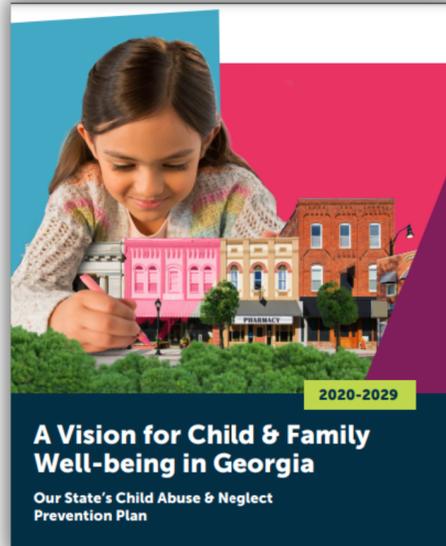
**Learn More About Inclusivv**

[Click here to watch a short video.](#)

Or scan this QR code:



**Learn More**  
**About the CANNP**



**Contact DFCS Child  
Protective Services:**

**1.855.GACHILD**

# Resources

[The Family & Child Well-Being Series](#)



[A Vision for Child & Family Well-Being in Georgia](#)



[Inclusivv Engagement Strategies for Clients](#)



[Host Resources](#)

