



CHILD AND FAMILY WELL-BEING SERIES

Civic Engagement Playbook

The roadmap to engaging civic leaders in courageous conversations to help families thrive in Georgia.



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Purpose

Inclusivv has partnered with the Georgia Division of Family and Children’s Services to create 6 unique conversation topics with 3 structured questions that will lead you and your audience on a shared learning journey - followed up by calls to actions that increase engagement, provide resources, and continue to foster change in Georgia.

The purpose of this playbook is to introduce you to an opportunity to engage your constituents in conversations about family well-being, to inspire civic engagement and positive community change for Georgia and our families.

Civic leaders are on the front line of important policy decisions that affect their community in their constituents' daily lives. As a civic leader, you guide and inspire your colleagues and constituents everyday to work together towards positive community impact. By adding a family centric lens to your policy making - you bring focus to an entire unit contributing to the success of your community.

“[A] family centered view enlarges our organizing frame by moving toward a more holistic, multidimensional way of thinking about policy challenges. A family impact lens promotes a longitudinal lifespan perspective that considers families from the cradle to the grave and acknowledges all forms of intra-family sharing and cooperation.”

-Karen Bogenschneider

Where to host

Host a Family and Child Well-Being conversation.

Family and Child Well-Being conversations give space for families and community members to inform you and your colleagues about important issues that affect their day to day lives – issues that you, as a civic leader, have a responsibility to address.

Invite your constituents, peers, and other government officials to attend a conversation that will allow you to hear individual concerns that can inform your decision making for a better, more thriving community for all.

You can host these conversations as part of your direct service in your local civic centers, government offices, churches and educational institutions.

Host a conversation at:

- a local university to engage students in civic learning
- a community center that welcomes volunteerism from community members
- a town hall meeting with government officials to get political engagement



Who to invite

Do you engage with your fellow elected officials often?

Invite them to host or join you in a conversation and talk about the necessary policy changes.

You can also invite:

- City council members and city staff
- Georgia elected officials and staff
- Neighborhood associations
- County Board of Education Members
- Judicial leaders
- Law enforcement
- Juvenile court justices
- University students
- Community members

Develop a family impact lens for decision-making and build empathy for the families facing challenges in your neighborhood, community, county, city and state by inviting these members to attend conversations in the Family and Child Well-Being Series.

What you get

With an Inclusivv Family & Child Well-Being conversation, we provide an easy framework to structure your conversation. You simply lead the conversation, let each participant share, listen, and learn. By hosting these conversations, you obtain real life evidence to support your policy making decisions.

From these conversations you will:

- Increase constituent satisfaction
- Create evidence-based policy-making
- Foster positive community engagement
- Increase community service
- Nurture safe environments for Georgia's families and children
- Improve political engagement
- Create civic learning environments
- Develop activism and advocacy among communities
- Uphold your commitment to the public by engaging diverse communities and addressing public needs

"Conversation is a powerful engagement method to encourage self-organizing communities to listen, debate and share ideas on a set of issues, challenges or opportunities."

How to host

How to Host a Family and Child Well-Being Conversation in 8 Quick Steps!

Step 1 - [Sign up for an Inclusivv account](#)

Step 2 - [Pick a topic](#) in the Child and Family Well-Being Series to host

Step 3 - Decide where you will host the conversation - you can do [online](#) or [in-person](#).

Step 4 - Set up your conversation on the Inclusivv platform. [Here's a short video on how!](#)

Step 5 - Receive your host guide and host toolkit.

Step 6 - [Invite your guests](#)

Step 7 - Host your conversation.

Step 8 - Listen, share, and learn

Family and Child Well-Being Series Conversation Topics

The Big Picture of Child Well-Being

Let's talk about Georgia's children, and how we create a better future by ensuring they have what they need to thrive.



Early Learning for Lifelong Success

A conversation about how child care and early learning strengthen child well-being and brighten Georgia's future.



Building Resilience for Brighter Futures

A conversation about building resilience — and how it helps families and children live safe, happy and healthy lives.



Family Health and Child Well-Being

A conversation about protecting the well-being of Georgia's children by nurturing family physical and mental health.



Economic Opportunities for Promising Futures

A conversation about how family economic well-being keeps our children safe and our communities thriving.



Advocating for Family and Child Well-Being

A conversation about how we can educate, advocate and inspire action on behalf of Georgia's children.



Inclusivv provides everything you need to host your Family Well-Being conversations - the registration page, the questions, the timing, sample email invitations, social media posts, and the follow up actions - you provide the space, time, and dedication to civic engagement.

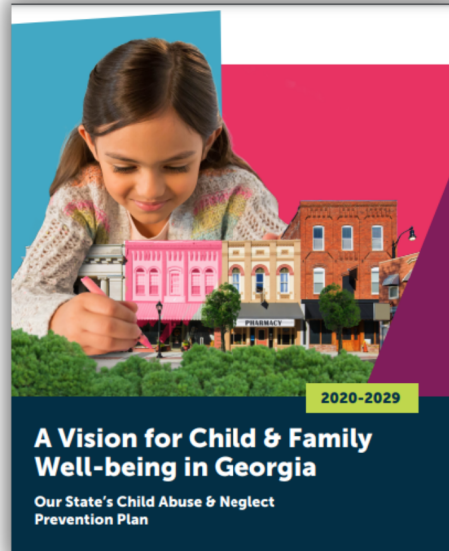
Learn More About Inclusivv

[Click here to watch a short video.](#)

Or scan this QR code:



Learn More
About the CANNP



Contact DFCS Child Protective Services:

1.855.GACHILD

Resources

[The Family & Child Well-Being Series](#)



[A Vision for Child & Family Well-Being in Georgia](#)



[Inclusivv Engagement Strategies for Clients](#)



[Host Resources](#)

